



# *Manitoba Beekeepers' Association*

Box 192, Baldur, Manitoba, R0K 0B0

11 October, 2011

Dear Patron:

**The 2012 Canadian Beekeeping Convention** will be held on January 26-28, 2012 at The Fort Garry Hotel in Winnipeg, at 222 Broadway. The theme of the convention is "Healthy Environment - Healthy Bees - Healthy Honey". The keynote speakers are:

- *Marion Ellis, Professor and Extension Apiculture Specialist, University of Nebraska*
- *Jerry Hayes, Apiary Inspection Assistant Chief, Florida Department of Agriculture Services*
- *Danielle Downey, Apiculture Specialist, Hawaii Department of Agriculture*

We are expecting approximately 200 attendants. The full conference itinerary will be available for viewing before the meeting on the MBA site [www.manitobabee.org](http://www.manitobabee.org).

Tradeshow display area and tables - You are invited to help sponsor the convention as well as actively participate in the event with a display of products and services for the beekeeping industry. Display space is available at \$100 per table (each approx. 6ft in length). Please see the enclosed form for more details.

All displayers, refreshment break sponsors, and donors to the auction will be acknowledged at the meeting. To confirm your participation, please complete the enclosed forms and return them to me by JANUARY 13, 2012. Please reply as soon as possible.

Sponsorship structure - Your sponsorship through refreshment contributions and purchase of display space will be promoted as follows: refreshment plus display space sponsorship of \$100 to \$299 receives bronze promotion; \$300 to \$499 receives silver promotion; \$500 and over receives gold promotion (see the accompanying forms for more information). Also, support by individuals or organisations, which currently advertise in the "Manitoba Beekeeper Newsletter", or donate to the research auction, will be acknowledged with a star by their name on the agenda.

Note: Displaying companies are not required to pay convention registration fees (important - maximum 2 representatives). Tickets for lunch can be purchased for \$20/person/day at the conference registration.

If you are interested in attending the convention and do not want to purchase a display table, individual registration (1 person) is \$175 before December 15, 2011 or \$200 after December 15, 2011. Single day registration is \$100. Lunch is included with registration. The social evening (Friday, January 27) is \$50 per person. The registration form is available on the MBA website.

Room Reservations - Please make your room reservations directly with the Fort Garry Hotel by calling 1-800-665-8088 (toll free) or (204) 942-8251 or online [www.fortgarryhotel.com](http://www.fortgarryhotel.com) under "Group Reservations".

**\*\*Please use Beekeeping Convention Group Code: 10E2M3 to get discount room rate\*\***

A block of rooms have been reserved until December 27, 2011.

Room rates: Standard Queen or Double/Double guest room rates are \$121.00 plus taxes.

Please respond by JANUARY 13, 2012, so we can finalize our plans and make space available for you, plus accommodate your donation to the auction. In the meantime, should you have any questions about the sponsorship program, please contact David at 204-945-3861.

# 2012 CANADIAN BEEKEEPING CONVENTION

## SPONSORING OF REFRESHMENT BREAKS

Should your company wish to assist in sponsoring the refreshment breaks at the Convention, please indicate by filling in the form below. A minimum sponsorship contribution has been set at \$100. Please return this sponsorship form with your contribution by JANUARY 13, 2012 (address below).

Company: \_\_\_\_\_

Representative(s): \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_

Amount contributed toward refreshment breaks - \$ \_\_\_\_\_

### Sponsorship Promotion:

Total refreshment and display space sponsorship of \$100 to \$299 receives bronze promotion; \$300 to \$499 receives silver promotion; \$500 and over receives gold promotion (see the table and examples below). All refreshment break sponsors will be acknowledged at breaks.

Sponsorship Level (refresh break + display space) & Benefits	Bronze (\$100 min.)	Silver* (\$300 min.)	Gold* (\$500 min.)
Registration desk promotion	Name on agenda	Name on agenda	Name on agenda
Convention room promotion		Name projected on the screen during breaks	Name & logo projected on the screen during breaks
MBA website (manitobabee.org) promotion		Logo, 6 months	Logo, 12 months

\* If your company logo & website address haven't been sent in the past, please email them to [David.Ostermann@gov.mb.ca](mailto:David.Ostermann@gov.mb.ca)

### GOLD sponsor examples - minimum requirement:

- Example 1: \$500 refreshment break sponsorship
- Example 2: \$100 display table fee + \$400 refreshment break sponsorship

Please enclose this form with payment (payable to the Manitoba Beekeepers' Association) and send it to:

Manitoba Beekeepers' Association  
c/o Manitoba Agriculture, Food and Rural Initiatives  
204-545 University Crescent  
Winnipeg, Manitoba  
R3T 5S6

Thank you.

# 2012 CANADIAN BEEKEEPING CONVENTION

## APPLICATION FOR DISPLAY SPACE

The fee for display space is \$100 per table. Please have your applications in by JANUARY 13, 2012 (address below). Subject to availability, the display area will be open for set up on the afternoon of January 26, 2012. If you're planning to set up on January 26, please call David to confirm what time you can set up (204-945-3861).

Company: \_\_\_\_\_

Representative(s): \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_

Number of display tables required: \_\_\_\_\_ X \$100 per table = \$ \_\_\_\_\_ total

Please indicate any special requirements (eg. electricity): \_\_\_\_\_

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Thank you.

# 2012 CANADIAN BEEKEEPING CONVENTION

## DONATION FOR RESEARCH FUND AUCTION

Should your company wish to donate items to the Research Fund Auction, please indicate by filling in the form below. Your Company will be acknowledged at the auction. Please submit by January 23, 2012. Items may either be shipped to the address indicated below or brought directly to the meeting. Thank you for your support!

Company: \_\_\_\_\_

Representative(s): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Telephone: (        ) \_\_\_\_\_

Item(s) donated (approximate retail value) -

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Please send this form & research auction items to:

Manitoba Beekeepers' Association  
c/o Manitoba Agriculture, Food and Rural Initiatives  
204-545 University Crescent  
Winnipeg Manitoba  
R3T 5S6

FAX 945-4327

Thank you.